Traffic Tamer App Challenge

Help tame London’s traffic — enter apps that help reduce congestion in the City.

$25,000 USD in prizes

Have a generic traffic app? Apps are not required to use London data specifically, but must benefit London drivers, commuters, and pedestrians.

Register now!

Traffic.ChallengePost.com

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Traffic Tamer App Challenge

Navigating central London while surrounded by motorbikes, taxis, public transportation vehicles, cyclists — not to mention other drivers — is something that few find much joy in, and many work hard to avoid.

Ford Motor Company is working to change this by challenging developers all over the world to submit new or existing software applications that will assist in reducing traffic congestion on London streets and add value to the City’s drivers.

No specific API, SDK, or data integration is required, however, the use of Ford’s OpenXC platform is encouraged. Your app could include functionality such as: trip planning, traffic updates, weather, public transit, parking, and more.

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REGISTER AND LEARN MORE AT:

Traffic.ChallengePost.com