We live in a world of smartphones and other mobile devices that provide amazing services. But these same devices can also collect and share vast amounts of data that can paint a detailed picture about where we go, who we know, what we do and even what we think.

Protecting this critical information is more important than ever. But too many users lack the tools that would enable them to take advantage of new technology without losing control of their personal information.

That’s where you come in. And that’s why we’re launching the Develop for Privacy Challenge.

**Your Goal:** Develop apps for mobile devices that educate users about mobile privacy and give them the ability to claim or demand greater control of their own personal information.

We have a team of experts in privacy and security from academia, industry, and public interest groups who will evaluate your entries. And we have the resources to widely distribute and promote your app.

But we need your programming skills and your creativity to help us protect mobile privacy. Are you up for the Challenge?

Learn more at develop4privacy.org